



# FREAKY NATION®

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# ABOUT US



## FREAKY NATION – OUTERWEAR BRAND FOR MEN AND WOMEN

AS OUTERWEAR SPECIALIST WE ARE INNOVATING NEW WAYS TO INTERPRET FASHION THEMES IN LEATHER AND TEXTILE – TIME AND TIME AGAIN. WHETHER IT BE COOL, CASUAL OR EDGY, WE STAND FOR INNOVATION! WE SET NEW IMPULSES THROUGH VARIOUS STYLE DETAILS, TRENDY COLORS, INNOVATIVE MATERIALS AND MODERN SILHOUETTES. OUR JACKETS CAN BE PERFECTLY PAIRED WITH TRENDY TEXTILE COLLECTIONS AND GIVE THE OVERALL LOOK THAT SPECIAL SOMETHING.

FREAKY NATION STANDS FOR SELF-CONFIDENCE, PERSONALITY, FREEDOM AND IS MORE THAN JUST A FASHION CHOICE BUT A WAY OF LIFE.





# OUR HISTORY

FREAKY NATION WAS FOUNDED IN 2007 IN GERMANY. THE BRAND BELONGS TO MAINPOL GMBH WHICH IS A SUCCESSFUL BSCI AUDITED FAMILY BUSINESS OPERATING WORLDWIDE IN THE FASHION CLOTHING SECTOR WITH INTERNATIONAL PROCUREMENT STRUCTURES. SINCE ITS FOUNDING IN 1975, MAINPOL HAS BECOME A LEADING SPECIALIST IN VARIOUS AREAS OF FASHION.

FREAKY NATION PUTS GREAT ATTENTION TO DETAIL WITH A KEEN EYE FOR INNOVATION. WITH CONSCIOUSNESS OF SUSTAINABILITY, WE WANT TO IMPRESS OUR CUSTOMERS WITH OUR PRODUCTS.



# OUR MISSION

pattern fashion brand  
concept  
culture **FREAKY NATION**  
leather art lifestyle  
textile design innovation



WE WANT TO INSPIRE OUR CUSTOMERS

AS AN INTERNATIONAL BRAND WE WANT TO STIR  
EMOTIONS WITH OUR INDIVIDUAL AND INNOVATIVE  
DESIGNS WORLDWIDE.



# SUSTAINABILITY



GARMENT produced by respecting LIFE & NATURE !

FREAKY NATION IS AN INNOVATIVE BRAND THAT IS CONSTANTLY EVOLVING. AT THE SAME TIME, IT IS IMPORTANT FOR US NOT TO NEGLECT ENVIRONMENTALLY FRIENDLY ASPECTS IN ALL FASHION DEVELOPMENTS.

THEREFORE IT IS OUR RESPONSIBILITY AND CLAIM THAT FREAKY NATION CONSTANTLY PUSHES AND DEVELOPS CONCEPTS FOR SUSTAINABILITY. THE SENSITIVITY FOR OUR ENVIRONMENT AND OUR ACTIONS FOR A MORE SUSTAINABLE FUTURE MOTIVATE US TO BECOME BETTER AND BETTER IN OUR DAILY WORK.

THE LEATHER ITEMS IN THE FREAKY NATION COLLECTION ARE MANUFACTURED IN ENVIRONMENTALLY CONSCIOUS FACTORIES. FOR LEATHER THEY ARE TESTED AND CERTIFIED BY THE LEATHER WORKING GROUP. LWG STANDS FOR A RESOURCE-SAVING, TRANSPARENT AND ENVIRONMENTALLY FRIENDLY LEATHER PRODUCTION WITHOUT HARMFUL CHEMICALS. ALL OF OUR FACTORIES ARE BSCI AUDITED.





# 2024

## FREAKY NATION EXPANDS!

AS FREAKY NATION IS ALREADY SUCCESSFUL ALL  
OVER EUROPE.  
THE NEXT STEP IS NOW TO SELL OUR PRODUCTS  
GLOBALLY.

STAY TUNED!







# GOOD TO KNOW

CONCEPT  
FASHION IN  
LEATHER AND  
TEXTILE AT  
COMMERCIAL  
PRICE POINTS

SIZES  
WOMEN`S  
XXS TO 3XL  
MEN`S  
XS TO 4XL

TOP  
SELLERS  
ALWAYS  
AVAILABLE

COLLECTIONS  
2 PREORDER  
COLLECTIONS  
APPROX.  
60PCS.  
PER COLLECTION

SPRING/SUMMER  
SALES PERIOD  
JULY TO  
SEPTEMBER  
DELIVERY DATE  
JANUARY TO  
MARCH

AUTUMN/WINTER  
SALES PERIOD  
JANUARY TO  
MARCH  
DELIVERY DATE  
JULY TO  
SEPTEMBER



THANK YOU

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