| Strong TEAM that works with passion for the success of the brand | 3 collection themes each season 2 pre order collections 2 caspsule collections | Strong Trend Colors in each collection Innovation of new surfaces of leather NEW style shapes in leather | individuality of the brand on social media (Instagram, Facebook, YouTube, Influencer, netflix) | |
|--|--|--|---|-----------------------|
| We take our community along with us on our journey. We grow international from season to season. Strong in many territories. | Skins for our leather jackets from the left over from the food industry. Leather is generally a natural product. | Vegan leather is no leather - It is purely a plastic jacket and has nothing in common with a genuine real leather jacket! | 85% of our leathers are vegetable tanned. We are a BSCI member (Business Social Compliance Initiative). | S ARNIT FREAKY NATION |
| Since 2 years we buy leathers from LWG certified tanneries (Leather Working Group). | Our strength is that we continuously go further. We take often a pio- neer role in many points. | We have the feeling for new directions. Goal to implement them in our collections and with our suppliers. | | KEVEACTS AR |